

An Inspired Year

Our guide to 2018, featuring stories of transformation, exploration, and resolve.

PLUS! Our Health & Beauty Guide





THE ESSENTIALS

words XENIA FONG photo MEKENZIE LOLI

IN THIS DAY AND AGE, IT'S MORE VITAL THAN ever to disconnect from the television and focus instead on the people in front of you. Designer Beth Keim of Lucy and Company has brought the focal point in her living room back to what's truly important—friends and family. Straying away from the typical sofa, two chairs, and television set, she puts in four conversation chairs instead to create a space where grown ups can chat without the distraction of technology. Beth calls the ambiance of the neutral-hued room "grown-up lounge," where a stunning geometric bookshelf by West Coast vendor, Noir, acts as the main attraction.

"It's mixing that traditional with the contemporary. It's got a very modern shape to it, the material is a bleached wood, which [brings] the formalness of the whole room down a notch."

The carpet, by Stark, ties the room together. When it comes to buying rugs, Beth gives her clients a tip: "Don't go skimpy on your rug, make it big. We ordered carpet and had it cut and bound to fit the room, that's a good way to get something really nice and big without ordering a giant rug that is not going to fit."

With a room as sophisticated and fresh as this living area, you'll forget all about your TV!

info lucyandcompany.com