

Charlotte

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HOWE

DESIGN & DECOR®

THE
COZY
ISSUE

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FLASHES OF
BRILLIANCE





STAKING A CLAIM

BY BETH CONANT KEIM

IN MY CLIENT'S NEW LAKEFRONT HOME, THE UPSTAIRS BEDROOM WAS DESIGNED AND BUILT TO BE THE LARGEST GUEST QUARTERS IN THE HOME.

When my client's daughter saw it, she quickly claimed it as her own—smart girl. She was drawn to the vaulted ceiling and the beautiful lake view. She is also drawn to the color

red. So, when the time came to design her room, her main request was to make red the primary color in the space. (I do like a decisive kid.)

Wanting to surprise her, I began working with the carpenter of this new build to design a loft bed. The bottom is a queen size, the top is a twin size, and the carpenter constructed a custom ladder bookcase on the side. Next, we needed to pull in some red. Schumacher is my go-to for the



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perfect wallcovering, and I found an ideal whimsical red print that has lasting power yet is not too childish. I decided to paper the two opposing walls for the most impact. To keep the clean aesthetic and not impede the view, I chose white window treatments with beautiful fringe detail, which are also functional, keeping the room dark for a good night's sleep.

I then pulled the colors into the en suite bathroom, but incorporated softer hues, like a lighter pink terracotta tile on the floor and a white porcelain raised pattern tile by Walker Zanger on the entire vanity wall. Because she loves animals, I used bright red frames to highlight several unique, humorous animal photos.

For a girl who knew what she wanted, she was equally surprised and delighted at the reveal.

My job was done. ♦

