

CHARLOTTE URBAN

HOME

SPRING 2010

Designs | Lifestyles | Investments | Improvements

A Californian Bohemian Rhapsody

Charlotte's
Contemporary
ART SCENE

Jim Schmid Photography

room service

Pretty in Pink



Beth Keim

No matter what the age, some girls just love pink. They can be two or 42, but to that girl, pink never goes out of style. Pink can be soft and sweet with thoughts of spring flowers or bright and bold to energize. Both styles can be very different, but both are all girl. Not long ago the Savage family came to us in search of design help for their three-year-old daughter. While three may seem quite young for a room with such grown up detail, as always our advice—"design to last."

The inspiration for this room started with a great rug, but we didn't want the rug, we wanted the design on it...the amazing flower. Ashley Goodwin, an up and coming designer at Lucy and Company, created this look incorporating all the key ingredients: A focal point, quality furniture and cohesive detail. Ashley worked with Keith Keim, our on-staff artist, and Eddie Bass, to implement the hand-painted walls. The stripes around the perimeter were designed to balance the colors and scale of the large floral. The simplicity of the furniture compliments the intricate detail of the wall treatment.

Challenged to create a new approach to the classic pink, Ashley was inspired by the refreshing combination of raspberry and tangerine, the main color scheme that envelops the space. From there, the Savage's



Ashley Goodwin Photography

love for the flower rug pattern quickly translated into a backdrop for the bed. A strong focal point dictates the style of a room, typically surrounding the bed. In this case, the focal point not only surrounded the bed but branched out to include it. With the help of furniture designer Pat Dortch, the headboard was custom made with lavender button tufts, repeating the effect of the flower's blossoms.

A selection of achromatic furniture pieces provides a clean, timeless canvas for the lively color palette. Investing in neutral furniture pieces in children's rooms gives them versatility and makes the potential for change easier in years to come.

Just remember, "neutral" doesn't have to mean sacrificing style! Lacquered side tables with traditional details provide a crisp, chic contrast to the colorful wall treatment and bedding. Soft lines and shapes in furniture mingled with the fresh orange and pink palette are a direct reflection Riley's personality: Young, feminine and above all, energetic! A mix of textured fabrics and geometric prints make the room more eclectic and less "coordinated."

Introducing a color that is not prevalent in the scheme, such as the green, is an unexpected surprise. Mixing in unpredicted color makes



the room feel less put together, forming a more natural, curated space. When selecting finishes touches, never underestimate the power of a few great stand alone accessories! A functional roman shade makes the room feel complete (and aids in nap time!). Handmade art prints incorporate the colors and add a personal touch. A shimmery, sequin pillow adds hints of glamour, a sophisticated touch that is Ashley's signature look. ♦

Beth Keim is the owner of Lucy and Company, a full-service interior design firm located at 1009 East Boulevard. They can be reached at 704-342-6655 or at lucyandcompany.com.

