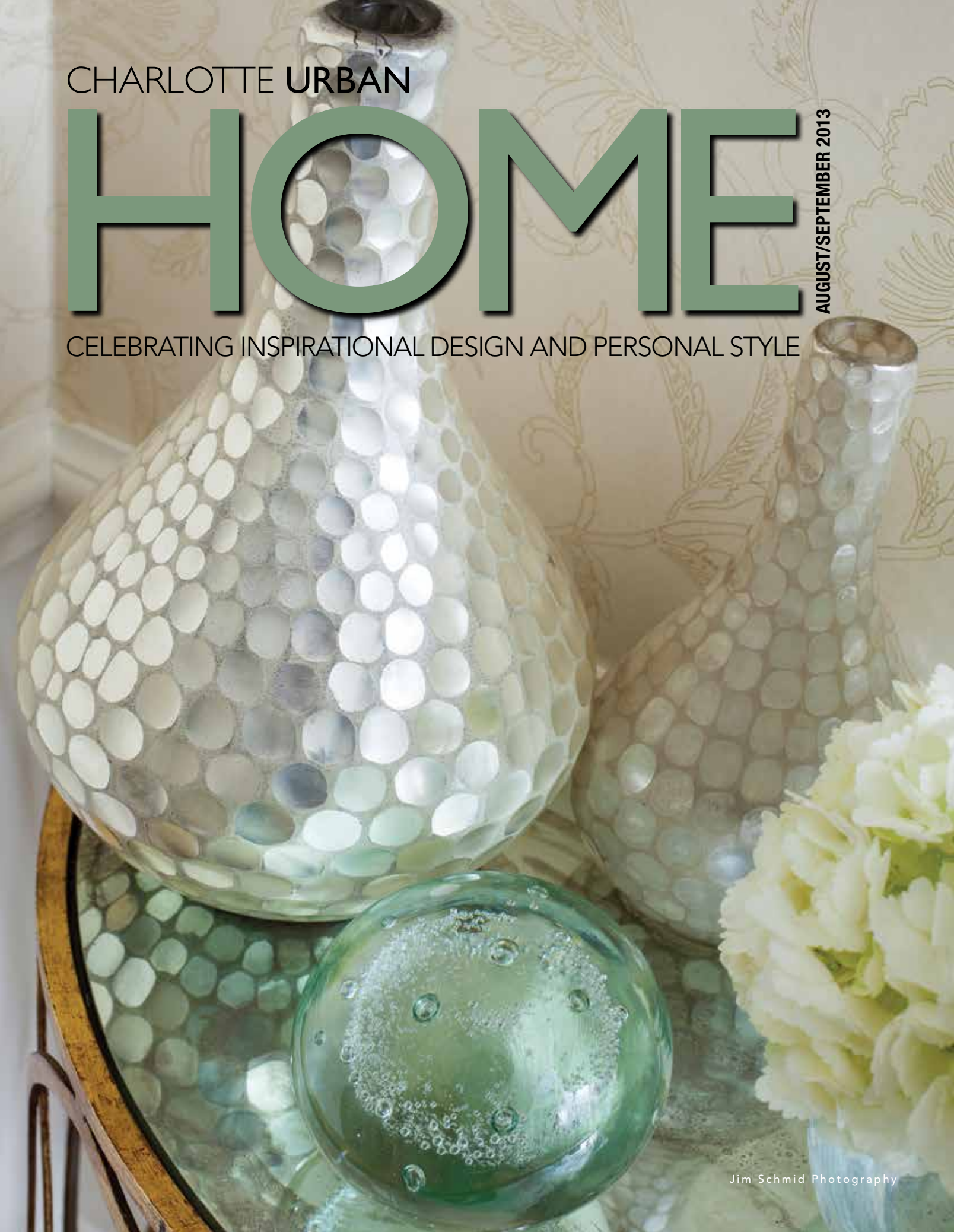


CHARLOTTE URBAN

HOME

AUGUST/SEPTEMBER 2013

CELEBRATING INSPIRATIONAL DESIGN AND PERSONAL STYLE





BETH KEIM

A good designer and contractor are both important when pulling together all the details in several rooms.

A Clean Slate, A New Look, A Lot of Trust

I moved 13 times before even graduating high school. I grew up with sheet rock dust, paint and renovations happening all around me, but another thing I remember was how my mother loved to change it up with a move. She would change colors, furniture and fabrics with every new home. The way we could afford that was huge yard sales and repurposing, and if Craig's List had been around, it would have been dangerous. The "re-do" has rubbed off on me in my own home, though I haven't moved in 10 years. I blame it on being in the business.

A move is the perfect time to really

change it up – selling off old, tired pieces and trying colors. Though, this can be a bit overwhelming for an entire house. My clients, the Greers, wanted to do just that but call in professional help to take some of the decision making away. A good designer and contractor are both important when pulling together all the details in several rooms.

On this project, I worked around two things: a pillow and pair of orange chairs. They were keepers from the old house and each gave me the colors I wanted to use that I knew my clients were comfortable with. The family room, kitchen and study were





high on the list to complete, with a plan in place for the remaining first floor rooms.

What really helped make this a painless and stress-free project was the trust the Greers put in me and as a result, I was able to reveal my full “vision” for the space. In exchange, the Greers didn’t have to worry about the details and instead, came home to a completed and pulled-together space.❖

Beth Keim is the owner of Lucy and Company, a full-service interior design firm located at 1009 East Boulevard. For more information visit www.lucyandcompany.com or call 704-342-6655.



What To Look For When Choosing A Designer:

- A good portfolio will give you a taste of what he or she can do
- Word-of-mouth is always a great testament
- Their personality and overall “vibe”
- A strong opinion – a designer that pushes you outside your box a bit
- A presentation that truly represents the finished product