

CHARLOTTE URBAN

HOME

FALL 2009

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**ONE
WITH NATURE**
Mid-Century Style

**Purple
REIGN**

**Decorating
AU NATURAL**

room service

The New “Baby Boy Blue”



Beth Keim

When a potential client walks through my door, it’s my job to create a beautiful, unique nursery for the baby and the family. But really, I call the nursery, “Mom’s Nursery,” because that is truly what it is. The baby sleeps there but the room is really about the mom – she wants a unique, calming, and yes, functional space, for her and the new baby. And if this baby is her first child, the mom is looking to me to create a space that she has dreamed of since she cleared the den or “man room” of its moose

head, file cabinets and college futon!

So where do I start? I usually start with one element and build from there. As a designer, I draw my inspiration from a lot of places, often a

piece of fabric or a rug. More often some random observation will spark my imagination and take the room in a different visual direction that creates a unique design, specially made for you.

That happened recently with three clients who were all blue and brown fans. Two of these clients wanted to use the same fabric! This sure made me rethink the concept of “baby boy blue!” I took that fabric and that color combination and created three different designs, each reflecting the room’s overall feel and the mom’s personality. It just shows that even when using similar colors and design elements, with imagination, creativity and solid design, we could create three completely different rooms that matched each mom’s style and vision for her nursery.❖

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